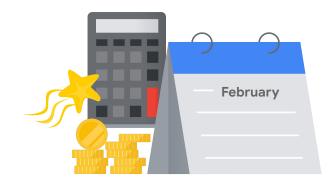
# Australian Reseller Update: February 2022

All the stock, all the updates, all you need.

Always speak to your Synnex rep before quoting customer





# Agenda

- 1 February update
- Channel news
- Promotions
- Training

- 2 <u>Chrome Enterprise</u> & Google Workspace
- Why become a ChromeOS reseller?
- ★ What's new?
- Q Channel news
- Channel promotions
- Channel marketing

- 3 Google for Education
  - ? Why become a Google for Education reseller?
- Q Channel news
- Channel promotions
- Channel marketing
- Case studies
- Training

- Product launches & stock updates
- Product launches
- Stock updates
- \$ Pricing
- Channel Marketing



# February Update

















## Chrome Readiness IT Scorecard

Use the <u>Chrome IT Readiness Scorecard</u> (CRIS) tool to evaluate your prospects!

CRIS is a resource that helps you determine the technical readiness of a Chrome OS prospect. It consists of high-level technical questions across different categories where you provide a score from 0-3 relating to the prospect's environment. This generates an overall Chrome Readiness IT Score that indicates the prospect's technical readiness for Chrome OS.

## You can leverage CRIS to:

- Identify whether a customer is going to be a good candidate for Chrome OS
- Scope the complexity of a Chrome deployment project
- Demonstrate to a customer the considerations that are important for a successful Chrome OS deployment
- Provide the necessary score when submitting a Partner Services Funds (<u>PSF</u>) request for a services engagement.

Get access to the tool here.















# Channel promotions

## Free CloudM Solutions for the first 3 months

Receive CloudM's migration and management tool with Google Workspace. Get the most out of the cloud through migration, automation and administration.

Use the world's leading migration tool for Google Workspace and more.

Administrate and automate your IT admin so you can get more from your people, more for your money and a more secure future for your business

Request a free trial here

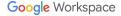
## Zero touch, zero cost

Chrome OS zero touch enrolment (ZTE) is a streamlined way to automatically enrol compatible Chrome devices into a customer's domain once the device is turned on and connected to the internet.

Get zero-touch enrolment (ZTE) service free for Chrome devices\* purchased together with Chrome Upgrade license at Synnex Australia.

<u>Enquire here</u> for more information on zero touch enrolment. <u>Terms and conditions apply</u>. Device must be ZTE ready.

















# Channel promotions

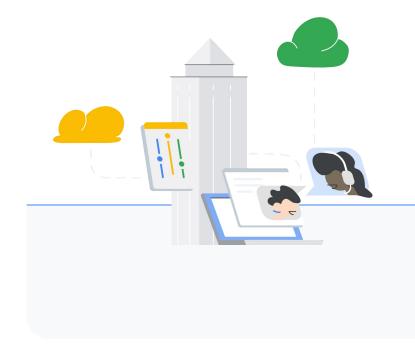
# Start with CloudReady now!

Purchase **5+ Chrome Upgrade licences**, they'll receive an equal number of CloudReady annual licenses at no charge for the first year.

- 01. **Learn more:** Visit <u>this page</u> to learn more and determine eligibility (watch video)
- 02. Get started: Complete the form to speak to the CloudReady team
- O3. **Complete your purchase:** Purchase 5 or more Chrome Enterprise or Chrome Education Upgrades via Synnex
- 04. **Install & deploy:** Start turning existing hardware into CloudReady devices!

Share this offer with your customers using these co-brandable one-sheets: <a href="Enterprise">Enterprise</a> and <a href="Education">Education</a>

Email template to use with customers



















# Partner Onboarding Training

Are you a new partner? OR do you have a new team member?

Register now for our next Partner Onboarding:

Date: 15th Feb, 2022

Designed to equip new Resellers to begin their journey with us!

Who should attend?

This training is **mandatory for new resellers** and an optional refresher for existing partners. We'll introduce ChromeOS, Google for Education and share resources to support your success, including recommended next steps.

















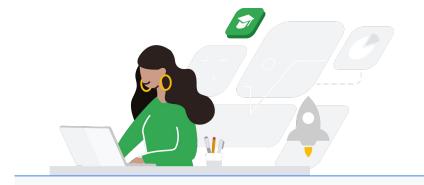


# **Training Portal Launch**

## **On-demand Chrome Training Portal**

We are very excited to announce the launch of the **Chrome OS Partner Training Portal**. Please <u>register</u> and join our training and enablement community for partners of Chrome OS. Uplevel your sales and pre-sales technical skills across enterprise and education.

The portal is full of interactive content that will equip you with the knowledge and skills you need to confidently demonstrate how Chrome OS fits into any organisation. **New content and assignment is added every two weeks, so check out the portal regularly to stay up-to-date.** 















# **Partner Training**

# Register Now for Technical Learning Week

Pre Sales Technical training

Register now March 8th Level 1: Prospecting

Register now March 9th Level 2: Building a Strong Demo

Register now March 10th Level 3: Selling and Scoping Proof of Concept (POC)

Who should attend? Pre-sales technical reps

There will be PRIZES for everyone who **attends and actively participates** in the full 3-part Technical Training series on this <u>Partner Learner Journey</u>.

These sessions will NOT be recorded, and will be hosted once per quarter.

Pre-requisites: Please complete 2 x on-demand credentials via our Partner Advantage Portal first:

- Google for Education sales credential AND/OR Chrome Enterprise and SMB Sales
- Google for Education deployment credential AND/OR Chrome Enterprise and SMB Deployment







# Chrome Enterprise & Google Workspace Update









# Why become a ChromeOS reseller?

# You can help accelerate the move to modern computing

# The way we work is changing, and employees need cloud-based solutions to stay productive

Built for the cloud since day one, ChromeOS provides a flexible, secure, fast-to-deploy, and easy-to-manage platform, offering devices that work the way employees do, redefining how business happens.

- Fast Deployment and Simple Management
- Apps for Every Worker
- Modern Employee Experience
- Built-in, Proactive Security
- A Smart and Eco-Friendly Investment
- Find out more





# ChromeOS can help partners diversify revenue streams and reduce time and cost to market.

- Sell Chromebooks, Chromebook Enterprise, Chrome Enterprise Upgrade which offer recurring revenue streams
- Upsell, refresh, and complementary product sales opportunities
- Potential to receive rebates
- \$ Generate New Services Revenue
- Benefit from Promotions and Incentives
- Receive Sales and Technical Support
- Build Skills to Transform Enterprise Endpoints access Partner-only training
- Q Magnify Marketing Impact and Reduce Marketing Costs



# What's new?

Feature highlights available with Chrome 94. See full release notes <u>here</u>.

# Chrome browser has officially moved to a 4-week stable channel

## **Chrome browser**

- What's new in Chrome
- An easier way to share
- Updated security visuals

## **Chrome OS**

- Enhanced voices
- in select-to-speak
- Add desk labels to "Move tab to another window" menu
- Download scanning in camera app

## **Google Admin console**

- Easily export browser list data
- Extension Version Pinning
- Read-only delegated admin
- Search by on-device policy name
- New additional policies



[PARTNER] Chrome Enterprise Version Release Slides









# What's new?

Feature highlights from Google Workspace Updates. See full recent release <u>here</u>.

## **Docs & Editors**

- Smart People Chips available in Google Sheets
- PPTX file limit increase to 300MB in Google Slides
- New ways to customize tables in Google Docs

## **Google Meet**

- Companion Mode with Google Meet hardware & Nest Hub Max
- Live Translated Captions now in GA
- Participant limit now up to 500\*
- New built-in interoperability between Google Meet and Cisco Webex

## **Security & Compliance**

- New enterprise certificate condition to set context-aware access rules for company-managed devices
- SSO profile assignment with the SAML Partial SSO now in GA
- Improvements to "Automatically add invitations" feature in Google Calendar

To get the latest product & features, ensure you have selected the **Rapid Release Track**.



<u>Subscribe to the Google Workspace Updates Blog!</u>









## Chrome OS Readiness Tool

This is a free, private tool to assess which Windows devices in your organisation are ready to switch to Chrome OS devices.

Overview one-pager

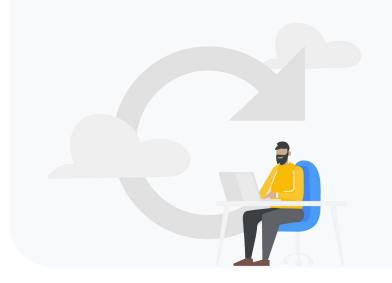
Generating reports one-pager

Modifying apps one-pager

Download page

How to Deploy demo video

Configure Google Cloud Storage demo video











# Channel promotions

## 50% Off Device & License Bundles

## Starter Kits for Chrome Enterprise

Chrome Starter Kits are still available for net-new Chrome Enterprise customers. As a refresher, the Starter Kit program is available for new customers wanting to test or set up a proof of concept.

The Starter Kit Program gives you a 50% discount on the hardware and software RRP (selected hardware models based on stock availability). Reach out to your Synnex contact for more details, and nominate your customers via the form <a href="here">here</a>.

# Expand your fleet now, while investing in future Chromebooks

During COVID-19, many customers require additional devices to support remote working, however due to budget and/or availability, they may not be able to access Chromebooks right away.

The Chrome Enterprise Upgrade transfer policy\* allows customers who are using CloudReady as a temporary solution and purchased Chrome Enterprise Upgrade to enable the management capabilities to transfer the Chrome Enterprise Upgrade to a new Chromebook within a year.

Learn how to transfer here.









## New Chrome OS DEI Imagery and Videos

The Chrome OS Partner Marketing and Product Marketing teams are excited to share an array of new enterprise-focused visual assets, ready for <u>download</u> and use.

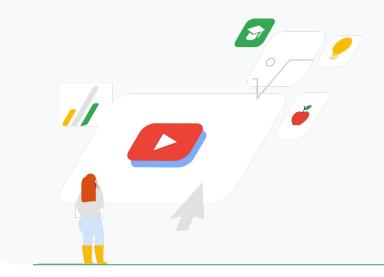
The new Chrome OS visual assets showcase a wide variety of enterprise use cases with diverse talent including 50 lifestyle images plus 20 videos for Partner use.

Access to the new **Diversity**, **Equity**, **and Inclusion** (**DEI**) assets are available on the <u>partner drive</u> and <u>here</u> for your convenience

As a reminder, if you have any assets out in market, please review and refresh your assets to reflect the new branding. You can find the updated brand guidelines <a href="here">here</a> and refreshed messaging and other brand elements <a href="here">here</a>

Should you require any assistance and brand approvals for any co-branded Chrome OS assets, please email:

chrome-enterprise-brand-approvals@google.com











## Secure and optimise contact centers with Chrome OS

We are pleased to announce our fully integrated solutions for Chrome OS to help customers across all verticals secure and optimise their contact centers. This announcement will be the start of a continued drumbeat to promote this use case. With Chrome OS and our thriving ecosystem, customers get:

- A modern, secure platform and remote management: Chrome
  OS is a cloud-first, easy-to-manage operating system that can
  secure and optimize your contact center while supporting remote
  agents
- Validated contact center solutions: Introducing new contact center solutions optimized for Chrome OS through a new solution track for <u>Chrome Enterprise Recommended</u> (CER). Welcome <u>8x8</u>, <u>Edify, Five9, Genesys, RingCentral, Cisco and Vonage</u> to the CER program.



- Access to virtualization desktop infrastructure: Assurance that Chrome OS and Citrix Workspace is now a <u>Citrix Ready verified</u> solution for contact center.
- 4. Validated agent peripherals & devices: New certified Works
  With Chromebook headsets and a thriving Chrome OS device
  ecosystem.

See the full blog post here to see all the details.

As part of this launch we are sharing new Contact Center assets and tools for partners. Please check them out below.

One-pager

Solution Playbook

Use Case Toolkit

<u>Updated Wayfinding Guides</u> (with Contact Center Use Case included)









# Make an impact with Chrome OS

Do you have Not-For-Profit customers you'd like to support to do more with less?

Chrome Enterprise gives not-for-profit the best of Chrome OS, Chrome Browser and Chrome devices, to help their team do their best work from anywhere.











# Google for Education Update















## Find Out More

As technology in education becomes more important than ever due to school closures and distance learning requirements, Google has a diverse set of products and programs that partners can sell, service, and train on to address educational needs.

Partners can bring the best of Google to education, to help transform teaching and learning.

No matter how big or small your customer's school or budget is, Chromebooks are a range of secure, simple yet powerful devices that update automatically and are easy for schools to set up and manage. Chrome Education Upgrade unlocks the full capabilities of Chrome OS to free up IT resources and give educators the time to focus on learning outcomes. Google Workspace for Education helps schools collaborate easily, streamline instruction and keep the learning environment safe - to help enable learning anywhere, anytime, on any device.

Google for Education can help partners diversify revenue\ streams and reduce time and cost to market.

- Receive Product Margins and Rebates
- Generate New Services Revenue
- Benefit from Promotions and Incentives
- Receive Sales and Technical Support
- Build Skills to Transform Education Endpoints
- Magnify Marketing Impact and Reduce Marketing Costs





Google Workspace for Education















## Check out the new Google for Education Sales Playbook

This Google for Education Partner Sales Playbook has been developed for Google for Education resellers, to provide easy access to information and resources to assist with every step of the sales process.

Identify



Qualify



Validate

Google for Education

# Google for Education Partner Sales Playbook

Supporting Google for Education partners through every step of the sales process

October 2021





View Google for Education Partner Sales Playbook













# NEW! Google for Education Training & Development Pack

Professional development resources to help schools do more with Google for Education

Share this new resource with your Google for Education customers.





View Training & Development Pack

- For Teachers
- 1 Learn to use Google tools
- Develop and share expertise
- Get inspired by fellow educators
- Help students develop practical skills
- For Education Leaders
- 1 Track your progress
- 2 Find experienced training partners



Google Workspace for Education





# Supporting Diversity, Equity & Inclusion in Education

## Visit the Partner Advantage Diversity, Equity & Inclusion Hub

Google believes that by coming together, we can meaningfully promote fairness, representation, and allyship.

As a first step, Google for Education has launched a new education section on the <u>Partner Advantage Diversity</u>, <u>Equity and Inclusion Hub</u> for content and insights specific to supporting schools and education institutions everywhere. We also invite you to take our anonymous <u>two-question survey</u> to share what's important to you.





Visit Diversity, Equity & Inclusion Hub









## Reflections on Remote Learning

The Google for Education team is constantly asking how they can make online, hybrid, and in-the-classroom education as immersive, effective, and inclusive as possible. In the article, "Enabling Student Success: What We're Learning From Distance And Hybrid Education" Shantanu Sinha, Director of Google for Education, shares five lessons that Google for Education and its customers have learned from distance and hybrid learning.





Read Article













## Be Found on the Google for Education Website

We're excited to announce the launch of a new <u>partner page</u> on <u>edu.google.com</u> to help end users connect with a local partner who can provide Google for Education products and services.





Speak to your Partner Manager if you're not showing up in this directory, or it needs to be updated.



Google Workspace for Education



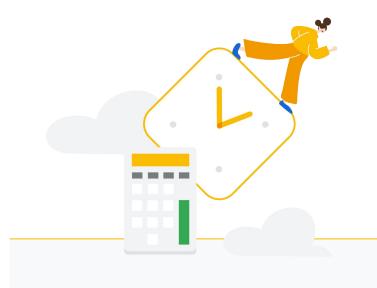


## Demo Google for Education

## **Demo Tool Guide**

The Chrome Demo Tool is a new tool for Google for Education and Chrome Enterprise partners with numerous pre-configured options to demo top Chrome features including single sign-on (SSO), parallels, zero touch enrollment (ZTE), and many more that are coming soon.

Designed to help you offer demos of key features to customers without the administrative burden of configuring all the backend integrations. Official partners can sign up for an account today at <a href="democratical-democrati





















Device as a Service - now available for Google solutions

# Simplify your IT lifecycle management with Google DaaS

With flexible plans starting from \$18.20 per month you can easily move from CAPEX to OPEX, to remain competitive by offering a tailored solution to your education clients under a single monthly bill, securing the deal from your competition as well as earning you upfront margins.





Starting from \$18.20 per device per month\*

\*Terms and conditions apply.





Google Workspace for Education





# Channel promotions

## Win a Red Balloon Experience Voucher

Purchase Google Workspace for Education with Synnex Australia and instantly win up to \$1,600 in Red Balloon Experiences!

### **Promotion tiers:**

\$10,000 TCV: \$400

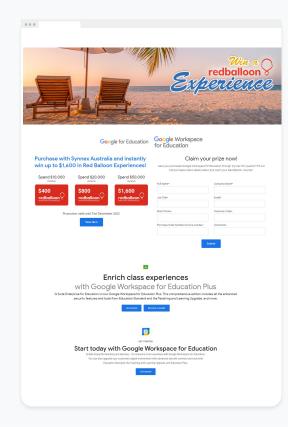
\$20,000 TCV: \$800

\$50,000 TCV: \$1,600

Terms and conditions apply.

Promotion valid until 31st March 2022









# **Upsell Opportunity!**

We've seen very strong close rates among customers that trial a paid license of Google Workspace for Education. In 2019 over 40% of customers who trialled GSEfE eventually purchased it.

<u>Download your trial guide now</u> to help you maximize your customers' free trial experience with messaging guidance on how to walk a customer through a 60-day free trial. This guide is structured to highlight a key topic & milestone per week, over the course of 8 weeks.

While the partner trial guide is meant to be internal partner facing only, we've also created an <u>external customer facing worksheet</u> that you can share with your customers directly.

**Action:** Incorporate this into your sales motions and marketing campaigns as a key call to action.











Partner Promo Kit



Educators need the right tools to help engage students with transformational learning experiences. However, many educators say they don't have time to investigate which tools are the best for their needs. As a trusted Google for Education partner, you can recommend solutions to help them thrive.



With this promotion kit, you can help IT decision-makers and educators better understand and adopt Chromebooks and Chrome Education Upgrade for their schools and students.

## This promotion kit includes:

- Campaign overview
- Messaging guidelines
- Customizable asset
  - EDMs
  - Landing pages
  - Web banners
  - Social posts & images

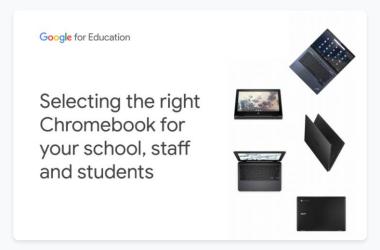




# **Chromebook Wayfinding Guide**

Selecting the right Chromebook for school, staff and students

Check out the new Google for Education ANZ Chromebook Wayfinding Guide to help your customers select the right education Chromebooks for their particular use case. Using these 4 simple steps, you can help ensure that your customers invest in devices that will best meet their needs, plus access tips for how to make video conferencing work better on basic classroom devices.





<u>Download</u> the wayfinding Guide now.











## Boost your business!

Google for Education is teaming up with OneAffiniti, our global Channel Marketing Agency, to develop tailored case studies, based on *your* success stories, to showcase *your* business.

Did you know that customer reviews or testimonials can help grow business revenue by more than 60%?

As well as building trust and legitimacy, real-life customer case studies help to create a sense of "humanness" for clients who may only ever interact with your business digitally. Adding real faces and names to situations your customers can relate to, inspires confidence that, as a business, you'll be there when your client needs help and support.

<u>Click here</u> to register your interest and ask OneAffiniti any questions you might have. The best part for you and your business? It's **FREE**.

We can't wait to hear your stories!



To help you engage with your end-users, we're creating tailored case studies, featuring your most successful Google for Education projects, for you to use as marketing collateral on your website and in social campaigns.

## How does it work?

Providing all the tools you need, OneAffiniti will guide and support you as you approach customers with great stories to tell. Once onboard, OneAffiniti takes the reins to conduct a short interview with your customers and then creates marketing assets that you will receive built and ready to go, including:

- Case study as PDF and JPG
- Social posts

- Web banner
- Landing page header image















## Carlton Primary School

This primary school purchased 250 Chromebooks to become a 1:1 device school, and in doing so built better relationships with students and families, embraced complete adoption of online education with Google's full ecosystem to become a school of the future.

Since their digital transformation the school's aim is to "...keep the kids excited and give them opportunities to explore new things and do everything they want to be able to do."





Check out more local Case Studies here



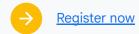


## Partner Briefings

Join us for monthly partner briefings to help you get the most out of <u>Google Workspace for Education</u>.

Each session will provide updates on various topics, including:

- Product roadmaps and new feature deep-dives
- Customer messaging and positioning the sales pitch
- · Customer success stories
- Training opportunities
- Competitive insights and industry perspectives
- And more!













## Getting started

Getting Started with Education Plus is an email training program that delivers bite-size training tutorials directly to user's inboxes. The series contains 6 lessons on the premium security and teaching & learning features included in Education Plus. The best part? Each lesson takes less than 10 minutes to complete.

Encourage your Education Plus customers to register today!

Want to start your learning now? Check out our online <u>Teacher Center</u> for more training resources.

# Registration includes:





Text and video-based tutorials on Education
Fundamentals (including Drive, Docs, Classroom,
Forms, Sheets, Slides, Drawings, and Gmail) and
Education Plus (paid offering including premium
Meet features and enhanced security capabilities).

Less than 15 minutes to complete





# **Product Training Series**

Over 50 new features were announced at Learning with Google. You and your customers are invited to check out our 21-part product training series to dive deeper into what we announced, and learn how to use the new features in 30-minute, demo-based sessions.

Register today and promote the series with your customers using this asset.

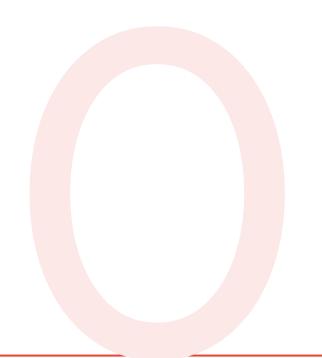








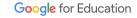
# Product Launches & Stock Updates

























#### **Product launch**

The brand new ASUS 17 inch Chromebook available now!





#### ASUS 17"Chromebook CX1700 for Enterprise at affordable price!

The new ASUS 17"Chromebook is now available at Synnex! Click Here to learn more

| Stock Code       | Description   | Reseller Buy<br>(A\$ ex) | MSRP<br>(A\$ inc) |
|------------------|---|--------------------------|-------------------|
| CX1700CKA-AU0062 | Chromebook 17.3'' FHD 250 nits, N6000, 8GB, 128GB emmc, Wifi 6, 2xUSB-A, 2xUSB-C, ChromeOS, Numeric keys, 1YR Wty | \$695.00                 | \$899.00          |



















#### **Product launch**

The brand new ASUS Chromebook Flip available now!



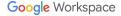
#### ASUS Chromebook Flip CX5 Series for Enterprise. Enterprise License Included!



The new ASUS Chromebook Flip CX5 is now available at Synnex! Click here to learn more

| Stock Code           | Description  | Reseller Buy<br>(A\$ ex) | MSRP<br>(A\$ inc) |
|----------------------|--|--------------------------|-------------------|
| CX5400FMA-AI0019-ENT | Asus Chromebook 14 FHD Touch, I5-1130G7, 8GB, 128GB PCIE, ZTE, Stylus, Enterprise License,1x USB-A 2xThunderbolt 4, Chrome OS 1 YR PUR | \$1350.00                | \$1799.00         |



















#### **Product launch**

The brand new ASUS Chromebook Detachable CM3 available now!



Popullar Punc

#### **ASUS Chromebook CM3**

The new ASUS Chromebook CM3 is now available at Synnex! Click <a href="here">here</a> to learn more

| Stock Code       | Description   | (A\$ ex) | (A\$ inc) |
|------------------|---|----------|-----------|
| CM3000DVA-HT0032 | CHROMEBOOK 2-IN-1, MediaTek M8183, CHROME OS, 10.5" WUXGA, Touch w/Stylus, 4G DDR4, 128G eMMC, DUAL CAM (HD&5M), KB&MAGIC STAND, 1 YR PUR | \$590    | \$799     |











MCDD









### Stock update: ASUS (1/3)

| Synnex Code           | Vendor Code         | Description   | SOH  | Reseller Buy<br>(ex Gst) | RRP<br>(Inc Gst) | Notes | Next<br>Shipment /<br>Eta Details | Synnex   |
|-----------------------|---------------------|---|------|--------------------------|------------------|-------|-----------------------------------|----------|
| C2O4MA<br>-GJ261-ZTE  | 90NX02A1-M0<br>4990 | CHROMEBOOK, CEL N4020, CHROME OS, ZTE Ready, 11.6" HD, Rugged, 4GB DDR4, 32G eMMC, HD CAM, 2 x USB 3.2, 2 x USB-C, DARK GREY, 1 YR PUR                          | 200+ | \$ 377.00                | \$ 499.00        |       |                                   | In Stock |
| C204MA<br>-BU0250-ZTE | 90NX02A1-M0<br>4960 | CHROMEBOOK, CEL N4020, CHROME OS, ZTE ready, 11.6" HD Touch, 4GB DDR4, 32G eMMC, HD CAM, 2 x USB 3.2, 2 x USB-C, DARK GREY, 1 YR PUR                            | 200+ | \$ 430.00                | \$ 549.00        |       |                                   | In Stock |
| C214MA-BU0547<br>-ZTE | 90NX0291-M07<br>650 | CHROMEBOOK FLIP, CEL N4020, CHROME OS, ZTE, 11.6" HD Touch, Rugged, 4GB DDR4, 64G eMMC, DUAL CAM (HD&5M), 1 x USB 3.2, 2 x USB-C, GREY, 1 YR PUR                | 200+ | \$ 480.00                | \$ 649.00        |       |                                   | In Stock |
| C214MA<br>-BW0266-ZTE | 90NX0291-M06<br>040 | CHROMEBOOK FLIP, CEL N4020, CHROME OS, ZTE Ready, 11.6" HD Touch w/Stylus, Rugged, 4GB DDR4, 32G eMMC, DUAL CAM (HD&5M), 1 x USB 3.2, 2 x USB-C, GREY, 1 YR PUR | 50   | \$ 590.00                | \$ 699.00        |       |                                   | In Stock |
| CM3000DVA-HT<br>0028  | 90NX03L1-M0<br>0310 | CHROMEBOOK 2-IN-1, MediaTek M8183, CHROME OS, 10.5"<br>WUXGA, Touch w/Stylus, 4G DDR4, 64G eMMC, DUAL CAM<br>(HD&5M), KB&MAGIC STAND, 1 YR PUR                  | 50   | \$ 550.00                | \$ 749.00        |       |                                   | In Stock |
| C433TA<br>-AJ0121     | 90NX02G1<br>-M01220 | CHROMEBOOK FLIP, M3-8100Y, CHROME OS, 14.0" FHD Touch, 8GB DDR3, 64G eMMC, HD CAM, 1 x USB 3.2, 1 x USB-C, SILVER, 1 YR PUR                                     | 100+ | \$ 695.00                | \$ 949.00        |       |                                   | In Stock |

















## Stock update: ASUS (2/3)

|                      |                 |  | SO   | Reseller Buy | RRP         |       | <b>Next Shipment</b> |          |
|----------------------|-----------------|--|------|--------------|-------------|-------|----------------------|----------|
| Synnex Code          | Vendor Code     | Description  | Н    | (ex Gst)     | (Inc Gst)   | Notes | / Eta Details        | Synnex   |
| CM1400FXA-EC0046     | 90NX04B2-M000N0 | ASUS Flip Touch Chromebook, 14"FHD Touch<br>Screen,AMD 3015CE, 8GB, 64GB, ZTE, World Facing<br>Camera,1x USB-A,2x USB-C, Micro SD reader, Silver,<br>1YR WTY | 100+ | \$ 575.00    | \$ 749.00   |       |                      | In Stock |
| CX5400FMA-AI0041     | 90NX03P1-M00430 | Asus Chromebook 14 FHD Touch, I3-1110G4, 8G,<br>128GB PCIE, ZTE, Stylus, Bag, 1x USB-A<br>2xThunderbolt 4, Chrome OS 1 YR PUR                                | 50   | \$ 927.00    | \$ 1,199.00 |       |                      | In Stock |
| CX5400FMA-AI0019     | 90NX03P1-M00420 | Asus Chromebook 14 FHD Touch, I5-1130G7, 8GB, 128GB PCIE, ZTE, Stylus,1x USB-A 2xThunderbolt 4, Chrome OS 1 YR PUR   | 100+ | \$ 1,158.00  | \$ 1,499.00 |       |                      | In Stock |
| CX5400FMA-AI0019-ENT | 90NX03P1-M00200 | Asus Chromebook 14 FHD Touch, I5-1130G7, 8GB,<br>128GB PCIE, ZTE, Stylus, Enterprise License,1x<br>USB-A 2xThunderbolt 4, Chrome OS 1 YR PUR                 | 35   | \$ 1,350.00  | \$ 1,799.00 |       |                      | In Stock |
| CX5400FMA-AI0121-ENT | 90NX03P1-M01240 | Asus Chromebook 14 FHD Touch, 14"FHD Glare 300 nits (Touch)/I7-1160G7/16/256/Stylus & Bag/<br>Enterprise License   | 7    | \$1,530.00   | \$1,999.00  |       |                      | In Stock |
| CX1700CKA-AU0062     | 90NX04C2-M00640 | Chromebook 17.3" FHD 250 nits, N6000, 8GB,<br>128GB emmc, Wifi 6, 2xUSB-A, 2xUSB-C,<br>ChromeOS, Numeric keys, 1YR Wty                                       | 50   | \$695.00     | \$899       |       |                      | In Stock |



















### Stock update: ASUS (3/3)

| Synnex Code                  | Vendor Code         | Description  | SOH | Reseller Buy<br>(ex Gst) | RRP<br>(Inc Gst) | Notes | Next<br>Shipment /<br>Eta Details | Synnex   |
|------------------------------|---------------------|--|-----|--------------------------|------------------|-------|-----------------------------------|----------|
| CHROMEBOX4<br>-C1M4S64       | 90MS0252<br>-M00110 | Chromebox 4 - CEL-5205U, 4GB DDR4,<br>64GB eMMC, 3xUSB 3.1, 2xUSB 2.0, 1xUSB-C,<br>2xHDMI 2.0, 1xRJ45, Integrated GPU, WiFi<br>AX201, BT 5.0, NO KBM; 3YR OSS  | 12  | \$ 480.00                | \$ 629.00        |       |                                   | In Stock |
| CHROMEBOX4-i<br>3M8S128-PCle | 90MS0252-M01<br>090 | Chromebox 4 - i3-10110U, 8GB DDR4, 128GB PCIE, $5 \times USB$ 3.1, $1 \times USB$ -C, $2 \times HDMI$ 2.0, $1 \times RJ45$ , Integrated GPU, WiFi AX201, BT 5.0, NO KBM; 3YR OSS                             | 12  | \$ 660.00                | \$ 819.00        |       |                                   | in Stock |
| CHROMEBOX4-i<br>7M8S128-PCle | 90MS0252-M01<br>110 | Chromebox 4 - i7-10510U, 8GB DDR4, 128GB PCIE, $5 \times \text{USB}$ 3.1, $1 \times \text{USB-C}$ , $2 \times \text{HDMI}$ 2.0, $1 \times \text{RJ45}$ , Integrated GPU, WiFi AX201, BT 5.0, NO KBM; 3YR OSS | 0   | \$ 1,150.00              | \$ 1,499.00      |       | 30 units ETA:<br>Feb              | No Stock |
| CHROMEBOX4F<br>-C1M4S64      | 90MS0281-M0<br>0120 | ASUS Fanless Chromebox, C5205U, 4GB, 64G, ZTE, 3 Yrs OSS NBD   | 20  | \$618.00                 | \$849.00         |       |                                   | In Stock |



















## Stock update: HP

| Synnex Code             | Vendor Code | Description   | SOH  | Reseller Buy<br>(ex Gst) | RRP<br>(Inc Gst) | Notes | Shipment / Eta Details | Synnex   |
|-------------------------|-------------|---|------|--------------------------|------------------|-------|------------------------|----------|
| CHROME11(408H5P<br>A)   | 408H5PA     | HP Chromebook 11 EE G9, 11.6" HD, Celeron N4500, 4GB, 32GB eMMC, Chrome64, Jet Black, 1Yr RTB Warranty                          | 100+ | \$479.00                 | 659.00           |       |                        | In Stock |
| CHROMEX360(408L<br>5PA) | 408L5PA     | HP Chromebook x360 11 G4, 11.6" HD Touch, Celeron<br>N4500, 8GB, 64GB eMMC, Chrome 64, Pen, Cam, Jet<br>Black, 1Yr RTB Warranty | 100+ | \$755.00                 | 1039.00          |       |                        | In Stock |
| C645(39B85PA)           | 39B85PA     | HP Pro c645 CB Enterprise, 14" FHD, RYZEN 5 3500C, 8GB, 128GB SSD, Chrome 64 + License, 3YR WTY                                 | 200+ | \$ 1,03400               | 1330.50          |       |                        | In Stock |

















### Stock update: AOPEN

| Synnex Code                 | Vendor Code  | Description  | SOH | Reseller Buy<br>(ex Gst) | RRP<br>(Inc Gst) | Notes | Synnex   |
|-----------------------------|--------------|--|-----|--------------------------|------------------|-------|----------|
| CHROMETAB(NX.E<br>FWAA.001) | NX.EFWAA.001 | AOPEN Chromebook TAB 10", Touch, Rockchip RK3399,<br>Protective Commercial Cover & Strap, 3 Year Warranty (Google<br>License not included) | 20  | \$742.70                 | \$999.00         |       | In Stock |



















### Google license SKUs/upgrade price

For pricing <u>please refer to this sheet</u> and follow the <u>Synnex Ordering Process</u>

| Product Code                 | Product Description (for Authorised Resellers ONLY)  | Reseller Buy<br>(ex Gst) | RRP<br>(Inc Gst) |
|------------------------------|--|--------------------------|------------------|
| CROS-SW-DIS-EDU<br>-NEW      | Chrome Education Perpetual License/ support term - Perpetual License: Life span of the Device - NEW MAR 2021   | \$47.20                  | \$62.70          |
| CROS-SW-DIS-GRT<br>-NEW      | Chrome Enterprise Perpetual License/ support term for Non-Profit only - Perpetual License:<br>Life span of the Device - Google to Approve - NEW MAR 2021 | \$47.20                  | \$62.70          |
| CROS-SW-DIS-STD<br>-NEW      | Chrome Enterprise Perpetual License/ support term - Perpetual License: Life span of the Device - NEW MAR 2021  | \$183.20                 | \$246.40         |
| CROS-SW-DIS<br>-12MO-STD-NEW | Chrome Enterprise 12 month license/support term - Annual Subscription - NEW MAR 2021   | \$63.20                  | \$82.50          |
| CROS-CBES-DIS<br>-12MO-STD   | Chrome Enterprise Support: 12 month license/support term - Annual Subscription NOTE: Google SPM Approval Required  | \$4.77                   | \$5.99           |





















\*For net new Google Workspace Domains, or renewal/upgrade of existing incumbent Domains

\*Pricing is Per User Per Year. Contact googlecloud@synnex.com.au for Monthly Options

| Product Code         | Product Description (Authorised Google Workspace Resellers Only)           | Reseller Buy*<br>(ex Gst) | RRP<br>(Inc Gst) |
|----------------------|--|---------------------------|------------------|
| GWS-FRONTLINE-12MO   | Google Workspace Frontline - 12 month Subscription                         | \$92.40                   | \$67.20          |
| GWS-BUS-STARTER-12MO | Google Workspace Business Starter - 12 month Subscription                  | \$80.64                   | \$110.88         |
| GWS-BUS-STD-12MO     | Google Workspace Business Standard - 12 month Subscription                 | \$161.28                  | \$221.76         |
| GWS-BUS-PLUS-12MO    | Google Workspace Business Plus - 12 month Subscription                     | \$241.92                  | \$332.64         |
| GWS-ENT-STD-12MO     | Google Workspace Enterprise Standard - 12 month Subscription               | \$268.80                  | \$369.6          |
| GWS-ENT-PLUS-12MO    | Google Workspace Enterprise Plus - 12 month Subscription                   | \$403.20                  | \$554.4          |
| GWS-BUS-PLUS-AU-12MO | Google Workspace Business Plus Archived User - 12 month Subscription       | \$53.76                   | \$73.92          |
| GWS-ENT-STD-AU-12MO  | Google Workspace Enterprise Standard Archived User - 12 month Subscription | \$67.20                   | \$92.4           |
| GWS-ENT-PLUS-AU-12MO | Google Workspace Enterprise Plus Archived User - 12 month Subscription     | \$87.36                   | \$120.12         |
| GWS-APPS-CORE-12MO   | Google Workspace Appsheet Core AddOn - 12 month Subscription               | \$134.40                  | \$184.80         |



















### Google Workspace Flexible Price

\*For net new Google Workspace Domains, or renewal/upgrade of existing incumbent Domains.

\*Pricing is Per User Per Month via Synnex Cloud Marketplace.

| Product Code            | Product Description (Authorised Google Workspace Resellers Only)       | Reseller Buy*<br>(ex Gst) | RRP<br>(Inc Gst) |
|-------------------------|--|---------------------------|------------------|
| GWS-BUS-STARTER-FLEX    | Google Workspace Business Starter - Flexible Monthly Subscription      | \$6.72                    | \$9.24           |
| GWS-BUS-STD-FLEX        | Google Workspace Business Standard - Flexible Monthly Subscription     | \$13.44                   | \$18.48          |
| GWS-BUS-PLUS-FLEX       | Google Workspace Business Plus - Flexible Monthly Subscription         | \$20.16                   | \$27.72          |
| GWS-ENT-STD-FLEX        | Google Workspace Enterprise Standard - Flexible Monthly Subscription   | \$22.40                   | \$30.80          |
| GWS-ENT-PLUS-FLEX       | Google Workspace Enterprise Plus - Flexible Monthly Subscription       | \$33.60                   | \$46.20          |
| GWS-FRONTLINE-FLEX      | Google Workspace Frontline - Flexible Monthly Subscription             | \$5.60                    | \$7.70           |
| GWS-ENT-ESSENTIALS-FLEX | Google Workspace Enterprise Essentials - Flexible Monthly Subscription | \$11.20                   | \$15.40          |



















### Google Workspace for Education Price

| Product Code                  | Product Description (Authorised Google Workspace for EDU Resellers Only)   | Reseller Buy<br>(ex Gst) | RRP<br>(Inc Gst) |
|-------------------------------|--|--------------------------|------------------|
| GAPPS-EDU-TL-1USER-12MO       | Google Workspace for Education Teaching and Learning Upgrade - 12 month Subscription                               | \$38.40                  | \$52.80          |
| GAPPS-EDU-IS-STU-1USER-12MO   | Google Workspace for Education Standard - 12 month Subscription (Per Student. Must be purchased for entire School) | \$2.80                   | \$3.85           |
| GAPPS-EDU-IS-STAFF-1USER      | Google Workspace for Education Standard (Staff) - 12 month Subscription (Per every 4 Student Licenses purchased)   | FREE                     | FREE             |
| GAPPS-EDU-PLUS-STU-1USER-12MO | Google Workspace for Education Plus - 12 month Subscription (Per Student. Must be purchased for entire School)     | \$4.40                   | \$6.05           |
| GAPPS-EDU-PLUS-STAFF-1USER    | Google Workspace for Education Plus (Staff) - 12 month Subscription (Per every 4 Student Licenses purchased)       | FREE                     | FREE             |

<sup>\*</sup> Google Workspace for Education Standard and Plus are only available as Synnex & Google Assisted Transactions. Please contact <a href="mailto:googlecloud@synnex.com.au">googlecloud@synnex.com.au</a> for assistance.











<sup>\*</sup>Pricing is Per User Per Year.









#### Google Zero Touch Enrollment Price

| Product Code | Product Description  | Reseller Buy<br>(ex Gst) | RRP<br>(Inc Gst) |
|--------------|--|--------------------------|------------------|
| CS Z6        | Synnex Chromebook Zero Touch Enrollment Service ( Qty 1~99)    | A\$6.50                  | A\$12.00         |
| CS Z6        | Synnex Chromebook Zero Touch Enrollment Service ( Qty 100~499) | A\$5.00                  | A\$12.00         |
| CS Z6        | Synnex Chromebook Zero Touch Enrollment Service ( Qty 500+)    | A\$4.00                  | A\$12.00         |























Reseller (you) is to complete the below Google Form, the purpose of this form is to identify key ordering information for both the Reseller and the end-user.

#### Google Form

It is highly important to ensure that the correct primary domain information is populated in the Google Form, if you have any queries, please email googlelicensing@au.synnex-grp.com 2

Reseller is to send an official purchase order (PO) to your Synnex internal account manager and cc

googlelicensing@au.synnex-grp.com with matching PO Number, Product Code and quantities to what you've submitted to Google Form.

Details on your PO and the Google Form submission should match 100%, should there be any discrepancies, your Synnex account manager will contact you to clarify. 3

Off-Domain Email Address (on Google Form) is the end-user's secondary email outside of their organisation domain, it is used as a safety measure when the end-user is locked out of their domain email.

Without an off-domain email address, Google not be able to deploy your licensing order. 4

Once this process is complete, Synnex will process your purchase and expected turnaround time is typically 5 working days. Google will send automated licensing details directly to your end-user, while copying you on the email.

Synnex invoice to reseller will appear on your Synnex web login a day later.

















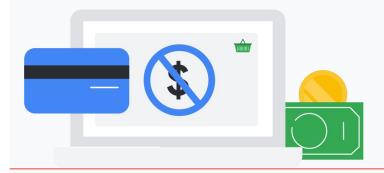


### No returns policy

#### No returns Policy Refresh

**Quick Reminder:** As you're already aware Google has in place a strict no returns policy on Chrome Education Upgrade and Chrome Enterprise Upgrade.

Please ensure the domain, product and quantity is correct before placing the order, if you have questions feel free to reach out to the Synnex team for assistance.





















### **Channel marketing**

#### Synnex Google microsite

We have made major enhancements to the Synnex Google microsite.

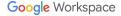
Be sure to bookmark google.synnex.com.au

Some of the key pages include;

- Events calendar
- Partner learning path
- Services offered by Synnex
- Google Workspace for Education
- And more!







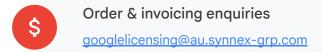








#### **Channel marketing**









**Chrome Enterprise LinkedIn** 

https://www.linkedin.com/showcase/chrome-enterprise/













#### **Channel marketing**









Google Workspace LinkedIn:

www.linkedin.com/showcase/googleworkspace/











# Thank you!









