

Google Cloud

Google Workspace

Google for Education

Google Workspace for Education

SYNNEX

Australian Reseller Update: August 2024

All the stock, all the updates, all you need.

Always speak to your Synnex rep before quoting customer

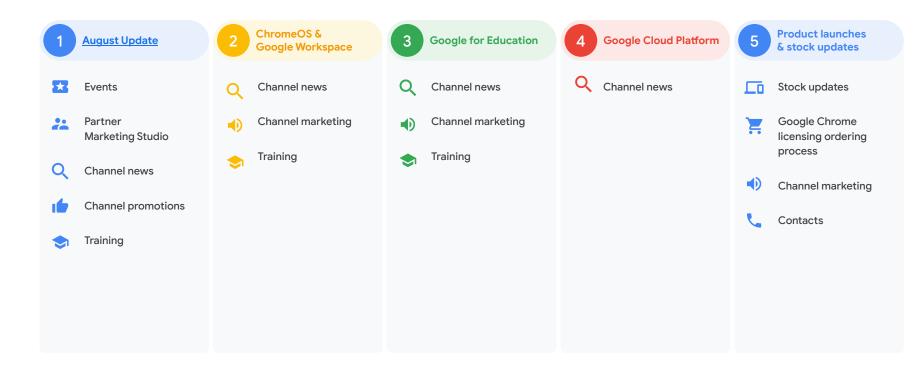


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If you have colleagues not receiving this monthly Google deck but would like to, please have them <u>sign up here</u>

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Agenda







August Update



Google Cloud

Google Workspace

Google for Education



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EduTECH Australia 2024

Partner Mixer

Join the Google for Education team as we welcome you to another year of our beloved Partner Mixer event. Listen to our recent business updates, and engage with fellow partners over **hot breakfast and barista coffee**.

Afterwards, we'll walk across the bridge to the MCEC together for the start of EduTECH.

Tuesday 13th August 2024 | 7.00am-8.30am
 Crowne Plaza, Pearl Riverfront studio room, 1/5
 Spencer St, Melbourne VIC 3008

Register

Google for Education at EduTECH Australia 2024

Find out more about this year's Google for Education's activations <u>here</u>!

Leader Series Conference Edition: Advancing Education with Google AI: An immersive 45-minute experience designed for Education Leaders, Principals, Curriculum and IT Leaders

Teaching Theatre: Two days of non-stop lightning talks happening every 20 minutes, designed for educators passionate about technology.

Chromebook Lounge (Exhibition Hall stand no. 908): Visit the Chromebook Lounge to get hands-on with AI capabilities and features



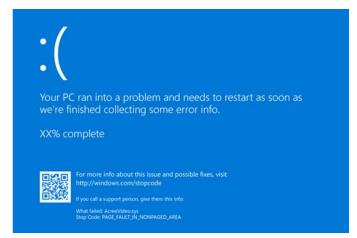
Google for Education



Crowdstrike/MSFT outage resources

To help navigate questions regarding the recent Crowdstrike global outage we have developed this <u>information doc</u>.

Please use this document as a resource, and feel free to use the templates for any as-needed customer emails.





Google for Education



The OS for a new era

Windows compete campaign

The end of Windows 10 support could make millions of PCs unsupported as they lack the hardware requirements for Windows 11 and businesses face costly and long upgrade cycles.

It's time to stop patching over problems. Stop wasting time and money. To say goodbye to a system that's no longer fit for purpose and hello to something better.

An OS that's cloud-first, cost-effective and low-waste. That helps boost productivity with helpful AI for all. That knows what today's businesses need most.

Welcome to the new era. Welcome to ChromeOS.







Google Workspace



Google Workspace for Education



<image>

C chromeOS

ChromeOS Deployment Guide

ChromeOS Getting Started Guide (a.k.a. Deployment Guide) has been **updated** and **published**, and is now <u>available for download from the Help Center</u>.

What's new?

- New sections for topics like ChromeOS Flex deployment, ZTE, Chrome Management APIs, GAM, Apps Script and Data Loss Prevention.
- New Best Practices tips for Managing your Wi-Fi for re-enrollment, using the Admin Console setup guides, Manual enrollment of a large volume of devices, and suggested OU structure for ENT and EDU admins.
- Updated paths to enrollment reflecting new SKUs like Kiosk and taking into account the differences between EDU and ENT.
- New Reference to Chrome Enterprise Core and Chrome Enterprise premium.
- Updates of product names like Gsuite to Workspace and reference links throughout the guide.

Getting started with ChromeOS







Announcement

Introducing Google Threat Intelligence: Actionable threat intelligence at Google scale

Google Threat Intelligence, a new offering that combines the unmatched depth of our Mandiant frontline expertise, the global reach of the VirusTotal community, and the breadth of visibility only Google can deliver, based on billions of signals across devices and emails.

Google Threat Intelligence includes Gemini in Threat Intelligence, our Al-powered agent that provides conversational search across our vast repository of threat intelligence, enabling customers to gain insights and protect themselves from threats faster than ever before.







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Announcement

Synnex ANZ advances Google Cloud Security

We are thrilled to share the exciting news of our expanded strategic partnership with Google Cloud, enriching our comprehensive portfolio through the integration of **Google Cloud Security**.

This milestone signifies a significant step forward in our collaboration with Google Cloud, opening up fresh avenues for partners and MSSPs to harness a powerful Al-driven, intelligence-led approach to cybersecurity.

Synnex partners can now supercharge their Enterprise Cybersecurity Practice by leveraging the robust Google Cloud Security suite, which includes Chronicle Security Operations.

Read more about the partnership

For further details on Google Cloud Security, reach out to our Google Cloud team at 📧 googlecloud@au.synnex-grp.com





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Reminder!

Google Workspace Customer value-based Discounts & Incentives are live

As previously communicated by Google, there are changes in the discount and incentives structure for Google Workspace. Google Workspace changes were effective **April 1 2024**, and Google Workspace for Education changes were effective **July 1 2024**.

Update 1: Incentives Updates

Effective April 1, 2024, Google Workspace Rebates will change as per below:

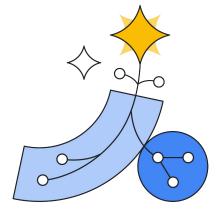
- Increased New Customer Rebate from $30\% \rightarrow 40\%$ on ACV in year 1 for Premier Level Indirect Resellers.
- Increased New Customer Rebate to $8\% \rightarrow 15\%$ on ACV in year 1 for Partner Level Indirect Resellers.

*Note: Minimum Order Value applies to be eligible for New Customer Rebate

Update 2: Partner Discount Changes

- The partner program discount for renewal and upsell will change to 12%.
- The partner program discount for new customers offered by Google and Synnex including SKU upgrades remains 20%.
- All additional discounts for Google Workspace will be provided under a condition whereby the reselling partner must adhere to a maximum retail price.
- Transfer Margin Policy will be enforced by Google and discounts offered by Synnex will 2%
- Partner Discount changes applies to both Fixed Term Commit and Flexible Plans.

For further details, reach out to our Google Cloud team at 📧 googlecloud@au.synnex-grp.com







Channel News

Synnex End User Portal now live & available

Synnex End-user portal is a customer facing portal that Partners can invite end users to self-manage their Google Workspace (and Microsoft) CSP Subscriptions.

Build your own marketplace

Craft a unique brand identity with our fully customisable white-label platform that reflects your brand and offers your customers a unique, streamlined experience.

Accelerate adoption rates

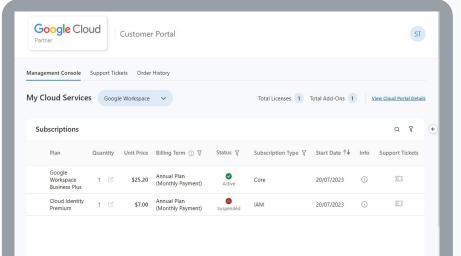
Boost end customer adoption rates through a user-friendly, modern interface and intuitive functionalities. Deliver a compelling experience that encourages users to explore upgrades or complementary products.

Seamless onboarding and customer experience

Transform onboarding with automated communications, integrating users seamlessly into your platform. Enable customers to track orders and manage account effortlessly, providing a smooth and hassle-free experience from the start

Optimise your supply chain

Elevate operational efficiency by streamlining your supply chain.











Channel Promotions

Let Synnex help certify your team!

Learn and Practice

Choose on-demand classes, earn Google Cloud Skill Badges, or learn with Synnex

Prepare

Review Google Cloud exam guides, sample questions, consult with Synnex on tips to best prepare for the exam

Request Exam Voucher

Complete Intake Form to request an Exam Voucher

Certify

Use Exam Voucher to book in your exam

Share the love and earn!

Share your official certification on LinkedIn with #GetCertifiedwithSynnex and tag Synnex to receive a \$50 Prezzee Gift Card

*Terms and Conditions apply



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APAC Virtual Admin Bootcamp

Technical Updates

Do you want to certify as a Chrome admin?

To support you to pass, we're going to host a virtual admin bootcamp, open to customers and partners, please complete this <u>expression of interest form</u>.

Monthly APAC Technical Office Hours will be hosted next on **Thursday August 29**.

Alex will be demonstrating <u>Chrome Enterprise Premium</u>, our secure browser functionality.

If you would like to join office hours/access assets, please submit this registration form and you'll be added to the group.





Google Workspace

Google for Education





Channel Promotions

\$1 Chrome Keyboard & Mouse with every Chrome purchase

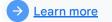
For a limited time only, with any purchase of Chrome hardware with a Chrome management license, you can add on a Chrome Keyboard & Mouse (valued at \$69) for just \$1!

Simply add PROMO-CHROME-WIRED-KBMS @ \$1 ex to your PO to take advantage of this special offer!

For detailed T&C or if you have any further questions, please email your ChromeOS Specialist 📧 linday@au.synnex-grp.com













Channel Promotions

Start earning rewards with Google Chrome licensing

Identify a new opportunity

Identify and register a new domain to your business and to Google to receive a **\$50 gift card**

Schedule a meeting

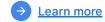
Attend a meeting with your end user, a representative from Google and Synnex and receive a **\$100 gift card**

Seal the deal

Transact Chrome Licensing through Synnex and earn Synnex account credit for each license sold

Kickstart your Chrome journey

Selling Google Chrome licensing just got better!



*Terms and conditions apply.



3



ALOGIC Smartbox Charging Solutions

Seamless Intelligent Charging for Chromebooks

Introducing the ALOGIC Smartbox series, now available through Synnex!

The ALOGIC Smartbox is a cost-effective, safe and easy way to charge and secure Chromebooks. It's rugged design combined with the intelligent self-monitoring charging system makes it a veritable workhorse in any classroom or training room environment.

Features include:

- easy to access sliding shelves with cable management clips,
- available in Cube, Cabinet and Trolley format
- device capacity ranges from 8 up to 42 (depending on solution)
- accepts up to 15.6' devices, depending on solution
- sturdy plastic dividers to separate each device
- intelligent charging system
- durable and elegant design & much more!

Please reach out to Mayank Manchanda or Linda Yuan for more information.





ChromeOS & Google Workspace Update









Introducing Gemini for Google Workspace



Gemini Business

Al-powered assistant for teams of all sizes:

- Gemini in Gmail, Docs, Slides, Sheets, and Meet
- Enterprise-grade data protection
- Our most capable generative AI model with Gemini, 1.0 Ultra
- Meets the needs of typical business users with monthly usage limits
- A\$28 /user/month, one year commitment

Learn more from this Announcement)

Gemini Enterprise

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Includes everything from Gemini Business, plus:

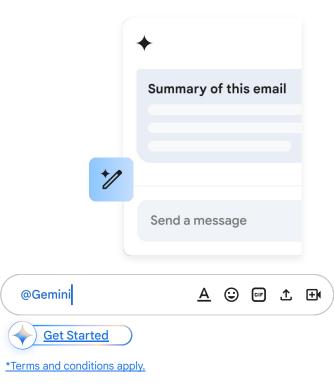
Advanced meetings with translated captions in <u>15+ languages</u>

Full access to generative AI capabilities

Other Features currently in Private Beta

A\$42 /user/month, one year commitment

The next chapter of our Gemini era





Introducing ColabPro and ColabPro+ for Google Workspace

Hosted Jupyter Notebook service that requires zero setup to use for machine learning, data science, and education specialists

Colab Pro

Enhancing Colab's free tier with:

- 100 compute units per month Compute units expire after 90 days.
- Faster GPUs
 Upgrade to more powerful GPUs
- More Memory Access Google's highest memory machines
- Terminal Ability to use a terminal with the connected VM
- A\$11.67 /user/month, one year commitment

O) <u>Contact us for more information</u>

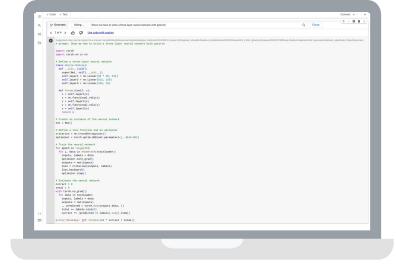
Google Workspace

Colab Pro+

Includes everything from Colab Pro, plus:

- An additional 400 compute units for a total of 500 per month Compute units expire after 90 days.
- Faster GPUs Priority access to upgrade to more powerful premium GPUs
- Background Execution With compute units, your actively running notebook will continue running for up to 24hrs, even if you close your browser

A\$58.34 /user/month, one year commitment





ChromeOS SMB Partner Marketing Kit

The ultimate resource to grow your ChromeOS business with your SMB clients.

The marketing kit is an all-in-one resource designed to help you amplify the StarterKit promotion to your customers. Inside the marketing kit, you will find a range of digital marketing assets including: eDM, landing page, website banners and more!

Download Pack



Zero reported ransomware attacks on ChromeOS devices. Ever.

Free your business from ransomware with ChromeOS

Get Demo Pricing for SMB Work Solutions and save up to 50% off RRP





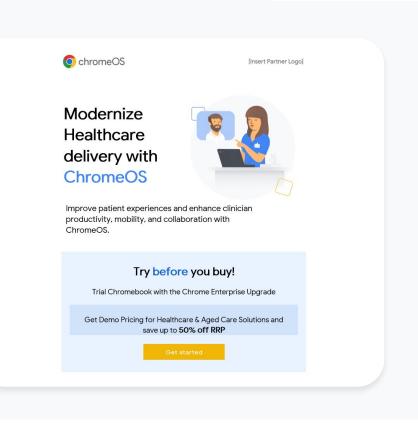


ChromeOS HealthCare Partner Marketing Kit

The ultimate resource to grow your ChromeOS business with your healthcare clients.

The marketing kit is an all-in-one resource designed to help you amplify the StarterKit promotion to your customers. Inside the marketing kit, you will find a range of digital marketing assets including: eDM, landing page, website banners and more!

→ Download Pack





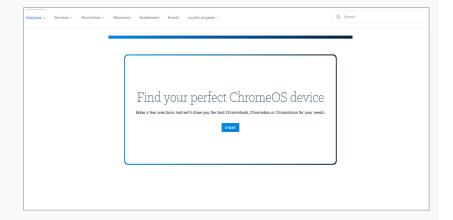




ChromeOS Device Selector

Find your perfect ChromeOS device

Make a few selections and we'll show you the best Chromebook, Chromebox or Chromebase for your needs.









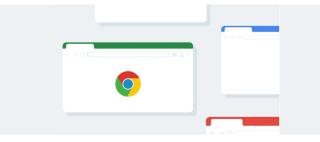
Training

Chrome Insider: Top tips and demos for today's IT and security teams

Top tips and demos for today's IT and security teams.

Learn about new capabilities coming to Chrome, and get tips on managing your browser deployment during this technical digital event.

Register to access recording



Chrome Insider: Tips and demos for today's IT and security teams

Do you have the right browser strategy for your organization? There's a whole lot more to Chrome than your enterprise may realize. Whether it's tighter security controls, more granular insights or an easier way to manage Chrome, there is something in these sessions for IT and security pros of all levels. Get an insider view into top tips and tricks and see demos of some of the latest browser capabilities that will help your organization improve and secure how your teams work on the web.







Training 2024 ChromeOS APAC Partner Onboarding

Join this interactive webinar for a 60min high level product introduction to ChromeOS, including key Enterprise use-cases and Google for Education overview, and 30min on Partner Resources, including programs, promotions, and your next steps.

Next session: August 28, 2024









Google for Education Update









Help me write

Introducing Gemini for Google Workspace Education

20% intro discount* for annual commitments. 25% intro discount* for Education Plus customers and annual commitments.

Gemini Education

Your Al-powered assistant for education:

- Gemini in Gmail. Docs. Slides. Sheets. and Meet
- Enterprise-grade data protection
- Our most capable generative AI model with Gemini, 1.0 Ultra
- Meets the needs of typical business ÷. users with monthly usage limits
- A\$28 /user/month, one year commitment

*Take advantage of Intro discounts before August 23rd. 2024

Google for Education

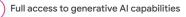
Google Workspace for Education

Gemini Education Premium

Includes everything from Gemini Education, plus:

Advanced meetings with Gemini in Meet (take notes for you, attend meetings for you, and more coming soon)





A\$42 /user/month. one year commitment

Algebra exercises for Earth Day

Exercise 1: A farmer has 120 acres of land. He plants corn on 2/5 of the land, soybeans on 1/4 of the land, and wheat on the rest of the land. how many acres of wheat does the farmer plant?



Launch: Guide to Al in Education

We believe AI is going to help learners, educators, and school communities unlock potential in ways we can't even imagine yet. From unleashing creativity to offering personal support to supercharging productivity, AI can advance the quest for understanding in all kinds of powerful ways

Share with your customers and education team today. Localisation in 20+ languages in progress.

http://goo.gle/EduGuidetoAl

Google for Education

A Guide to AI in Education

Google's history, and future, in Al

While Alis revolutionary technology, it's not new to us. In fact, it's already in many Google products – like Search, Gmail, Photos, and YouTube - helping make things better and safer behind the scenes. And with more recent advances in generative AI, tools like <u>Bard</u> and <u>Notebook! M</u> offer even more exciting new possibilities.

We believe AI is going to help learners, educators, and school communities unlock potential in ways we carif even imagine yet. From unleashing creativity to offering personal support to supercharging productivity, AI can advance the quest for understanding in all kinds of powerful and interesting ways.

Breaking down AI, ML, LLMs, and gen AI

How to make sense of all these terms:

- All is computer programming that learns and adapts, with systems taught to mimic intelligent human behaviors
- Machine learning (ML) is the technique that allows machines to learn autonomously from data
- Large language models (LLMs) are machine learning models that can understand, predict, and generate human language
- Generative AI (gen AI) refers to the use of AI to create new content, like text, images, music, audio, code, and videos

A balance of bold and responsible

Google's approach to AI has always been about balancing bold with responsible, and when it comes to tools designed for education, we are especially thoughtful and deliberate.

This means applying our technological expertise and deep knowledge of the educational space, while always keeping educators in the loop: working directly with the education community to create products that are truly helpful in improving the teaching and learning experience. When schools use our Al-powered educational tools, they can feel confident that their experience is safe and secure, and that it's been responsibly designed with educators and students in mid.

* 2023 Google LLC. 1600 Amphitheatre Parkway, Mountain Wew, CA 94043.

Applying Google's AI Principles to our work in education

In 2018, we were one of the first companies to establish <u>AI Principles</u> as part of our commitment to developing technology responsibly. These are the questions we ask when applying these principles to our education tools:

- Is it appropriate for education (responsible, safe, and secure)?
- Is it clear to educators and students what the benefits of using it are, and where and how to start?
- Is it helping all levels and backgrounds to succeed?
- Is the educator looped into the student experience to help shape and guide (if needed)?
- Is it enabling educators and students to utilize our workflows seamlessly?
- Does it enable leaders to adequately and appropriately support staff and students?
- Does it provide sufficient tooling and control for leaders?
- Does it adhere to requirements leaders are beholden to for their institutions?
- Does it provide leaders with the visibility and insights needed to complete their work?

Al can never replace the expertise, knowledge, or creativity of an educator but it can be a helpful tool to enhance and enrich teaching and learning experiences.

Google for Education

Google Workspace for Education

7

Introducing



A new Google for Education solution that lets you manage **phones and tablets** easily.

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Advanced account management

Seamlessly manage student and educator accounts from anywhere, including setting up accounts, controlling access, and resetting passwords.

Deployment and device management

Proactively manage your fleet in one central place to find devices, set device policies, and manage apps and extensions. 辈

Strong security controls

Protect your school community by controlling user access to app-based identity and device context, and set rules and alerts to limit data loss and suspicious activity.

Endpoint Education Upgrade

Available in flexible licensing options

Choose between managing your school's users or devices.

User-based license

- Great for schools that need flexible coverage that they can adjust each year
- Available on personal and school-owned devices*
- \$6.88 AUD per user/year

Device-based license [coming in H2]

- Great for schools that have shared devices that many students sign in to daily
- Available on school-owned devices only

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• \$6.88 AUD per device/year [subject to change]



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Upcoming training sessions on Google tools

Register to attend quick-hitting, demo-based product training on Google Workspace for Education and Chrome / Chromebooks.

Check out our 12-part product training series that covers a range of topics including: how to deliver impactful instruction, keep users safe online, prevent cybersecurity threats, and create more engaging lessons. 30-minute, demo-based sessions



Dive deep into 30+ new features (+ existing ones too!) across Google Workspace for Education and Chrome



Register to watch live or view the recordings on demand



Register Here

7





GSEfE Transition: License assignment watch point

For large GSEfE to Plus transitions with 15k+ licenses, auto-assignment is still automatic, but may take time to propagate.

The admin console starts to assign the licenses automatically to the users immediately after acceptance, but completing the entire batch can take some time for larger institutions.

What Partners can do:

Educate: Ensure large customers are aware. Set expectations that there may be a brief disruption.

Plan: Time the acceptance of large transitions at the end of the day or on Friday to minimize impact.





Channel News

Upcoming Price Changes

As previously shared, effective 20th February 2024*, Google for Education is making changes to our pricing and licensing.

Here's what's changing

- Global Price List Adjustment
- Adding price differentiation for Teaching & Learning Upgrade on the Flexible Plan
- New Multi-year commitment discounting framework

Commit to a Multi-year Commitment now to secure current pricing!

*Pricing changes will apply to all existing customer orders sometime between June 1, 2024 and July 1, 2024.



Contact Us for More Information

	Legacy Pricing, AU\$	Current Commit Pricing, AU\$	Current Flexible Pricing, AU\$
Education Plus (student / year)	5.50	6.88	N/A
Education Standard (student / year)	3.50	4.38	N/A
Teaching and Learning Upgrade (faculty user / month)	4.00	5.00	6.00



Resources for pricing changes

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New Pricing Calculator available on Partner Advantage

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We've updated the partner pricing calculator on Partner Advantage that captures 2024 pricing changes and automatically calculates any applicable country and multi-year discounting.

Easily toggle between current or future pricing, and access pricing across available currency for specific countries.

Login to Partner Advantage at <u>g.co/educonnect</u> Google for Education > Order

Reminder: Please do not share this calculator with end-customers.

Feb '24: Pricing changes roll out for new customers.		01	Identify the appropriate timeframe for your dea
May '24: Pricing changes ro	Il out for renewing customers.		
When will the customer be	Staff count		
purchasing?	100		
Future pricing	~		
	Full time student enrollment		
	1000	02	Edit the student and staff count
	UPDATE		
	OF DATE		
Future (2024) Pr	icing		
Country	Currency		
	✓ EUR	03	Select the desired

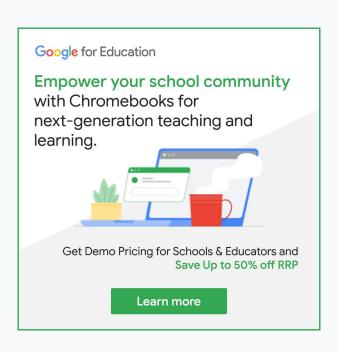
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Google for Education Partner Marketing Kit

The ultimate resource to grow your Google for Education business with your schools & institutions.

The marketing kit is an all-in-one resource designed to help you amplify the StarterKit promotion to your customers. Inside the marketing kit, you will find a range of digital marketing assets including: eDM, landing page, website banners and more!









Save time Marketing Google for Education

The Google for Education Partner Marketing Studio is a marketing automation platform that helps you accomplish tasks at each stage of the marketing funnel - at no cost!

Using Partner Marketing Studio enables you to:

- Co-brand assets to provide value to your customers
- Reduce production time of assets
- Enhance the quality of assets
- Speed up the go-to-market process









Google Cloud Platform Update







Channel News

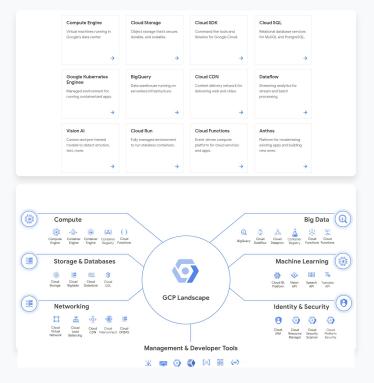
Google Cloud Platform

Build what's next. Better software. Faster.

With over 4,500+ products, future proof infrastructure and powerful data and analytics, Google Cloud Platform has everything you need to build and scale.



Everything you need to build and scale





Product Launches & Stock Updates



Google Cloud

Google Workspace

Google for Education

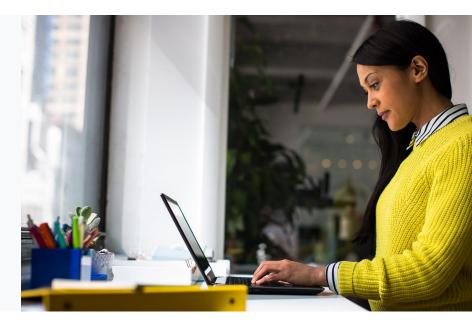




Stock update & availability

Please <u>request access to this sheet</u> for up-to-date Chrome Upgrade, Workspace and Zero-Touch Enrolment pricing along with current hardware availability, and <u>follow the Synnex Ordering</u> <u>Process</u> to place your order.











Google Chrome licensing ordering process

2

Reseller (you) is to complete the below Google Form, the purpose of this form is to identify key ordering information for both the Reseller and the end-user.



It is highly important to ensure that the correct primary domain information is populated in the Google Form, if you have any queries, please email

googlelicensing@au.synnex-grp.com

Reseller is to send an official purchase order (PO) to your Synnex internal account manager and cc googlelicensing@au.synnex-grp.com

with matching PO Number, Product Code and quantities to what you've submitted to Google Form.

Details on your PO and the Google Form submission should match 100%, should there be any discrepancies, your Synnex account manager will contact you to clarify.

Off-Domain Email Address (on Google Form) is the end-user's secondary email outside of their organisation domain, it is used as a safety measure when the end-user is locked out of their domain email.

Without an off-domain email address, Google not be able to deploy your licensing order.



Once this process is complete, Synnex will process your purchase and expected turnaround time is typically 5 working days. Google will send automated licensing details directly to your enduser, while copying you on the email.

Synnex invoice to reseller will appear on your Synnex web login a day later.



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No returns Policy

Reminder: As you're already aware Google has in place a strict no returns policy on Chrome Education Upgrade and Chrome Enterprise Upgrade.

Please ensure the domain, product and quantity is correct before placing the order, if you have questions feel free to reach out to the Synnex team for assistance.







Google Workspace ordering process

Provisioning Google Workspace is easily done via Synnex's Cloud Marketplace by following the below steps:







Enter your Customer's Google Domain for validation

For New Google Customers:



Confirm the Billing Term, and enter the Users required next to the Edition you'd like to purchase



For Existing Google Customers:

Click Transfer to initiate the 3 Transfer Process



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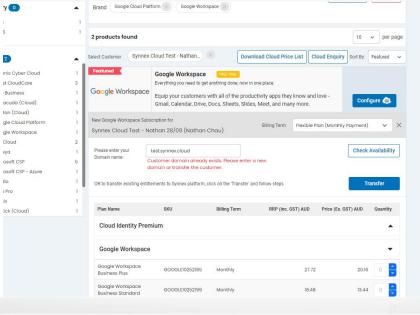
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Follow the prompts to confirm Transferrable Billing Term & **Subscription Details**

Confirm Transfer



Google Cloud



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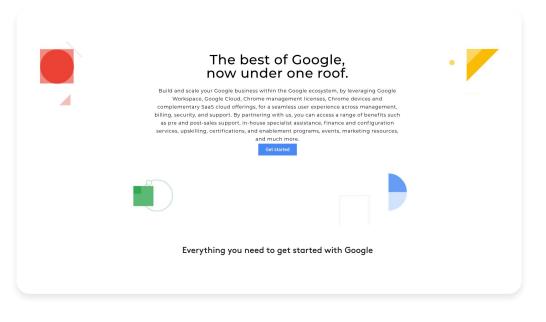
Channel Marketing

Synnex Google microsite

Be sure to bookmark google.synnex.com.au

Some of the key pages include:

- <u>Services offered by Synnex</u>
- <u>Promotions you can leverage</u>
- And more!





Google Workspace

Google for Education





Contacts



Order & invoicing

Synnex Chrome: googlelicensing@au.synnex-grp.com

Synnex Workspace: googlecloud@au.synnex-grp.com Technical Support: googlesupport@au.synnex-grp.com



Sales

Synnex Chrome: Linda Yuan - <u>linday@au.synnex-grp.com</u>

Synnex Workspace & Cloud: Martin Joseph - <u>martinm@au.synnex-grp.com</u>



Synnex Google Site

https://google.synnex.com.au/



LinkedIn Synnex Australia

Synnex Cloud



Google Workspace





Contacts

Meet the team







Google Chrome Sales Specialist Linda Yuan linday@au.synnex-grp.com Google Cloud Sales Specialist Martin Melookaran martinm@au.synnex-grp.com Technical Cloud Pre-sales Sean Chandrasekara seanc@au.synnex-grp.com





Thank you!





Google Cloud

Google Workspace

Google for Education

