chromeOS



Australian Reseller Update:

October 2024

All the stock, all the updates, all you need.

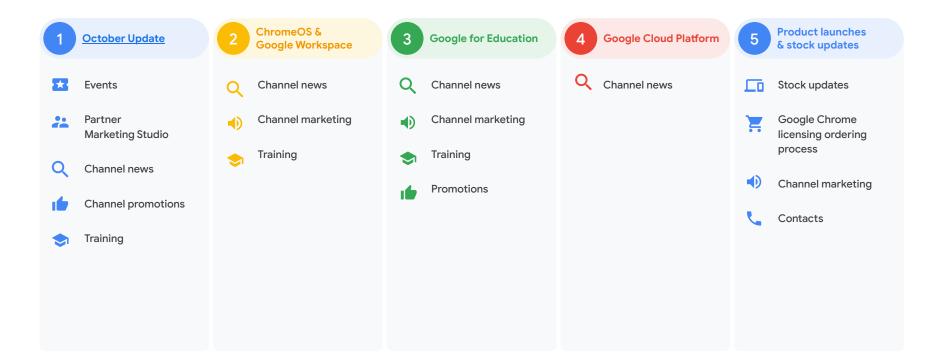
Always speak to your Synnex rep before quoting customer







Agenda













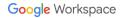


October Update

















ChromeOS Summit 2024 Sydney

Join us in Sydney for the ChromeOS Summit

You're invited to join us at our upcoming ChromeOS Partner Summit, taking place at the Google Sydney office on Thursday November 28th!

This exclusive event will bring together key partners for a half day of insightful discussions and networking opportunities. We'll delve into the latest ChromeOS innovations, explore emerging trends, and share best practices for driving success in the ever-evolving technology landscape.

Register Now















Training

2024 ChromeOS APAC Partner Onboarding

Join this interactive webinar for a 60min high level product introduction to ChromeOS, including key Enterprise use-cases and Google for Education overview, and 30min on Partner Resources, including programs, promotions, and your next steps.

Next session: October 23, 2024









The OS for a new era







Windows Compete Campaign

After 14 October 2025, Windows 10 PC will no longer receive security updates and Microsoft will no longer be available to provide Windows 10 technical support. Repurposing devices as read-only ChromeOS devices may be just what your customers need.

30 years of manual deployments and costly migrations. Endless cycles of 'update needed', 'subscription ended' & 'security compromised'.

It's time to stop patching over problems. Stop wasting time, money, and tech. To say goodbye to a system that's no longer fit for purpose and hello to something better.

An OS that's cloud-first, cost-effective and low-waste. That helps boost productivity with helpful AI for all. That knows what today's businesses need most.

Welcome to the new era. Welcome to ChromeOS.



















Wayfinding Guides











Refreshed - See what's available at Synnex

Wayfinding Guides help users find the right device for a use case, whether for students or teachers in Education, or Kiosks or Shared Devices in Enterprise. Hardware recommendations (like form factor, processing power, memory, etc) are categorized to guide. customers to the latest devices that meet their spec needs.

See the guides for details and all use cases!































Channel News

New Synnex Cloud Platform is now live!

A comprehensive centralised hub to procure and manage your Cloud-based services and solutions.

Single Platform

Effortlessly manage all your cloud services seamlessly through our fully integrated all-in-one cloud dashboard and management console.

Recurring Revenue

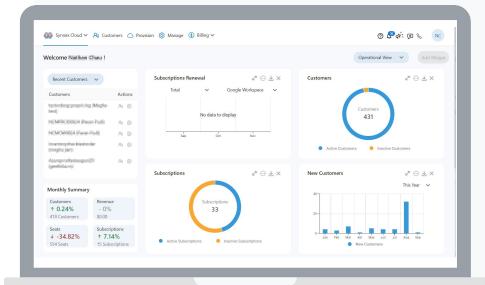
Building recurring revenue streams on cloud software, products and services to increase your stickiness in the market.

Solutions Provider

Create customized solutions by bundling cloud solutions to compliment your existing line of hardware and software offerings.

Streamline Operations

Access Integrated Professional Service Automation (PSA) tools to help you manage, automate and scale your cloud business.



More Info or Request a Demo!















Channel News

Synnex End User Portal now live & available

Synnex End-user portal is a customer facing portal that Partners can invite end users to self-manage their Google Workspace (and Microsoft) CSP Subscriptions.

Build your own marketplace

Craft a unique brand identity with our fully customisable white-label platform that reflects your brand and offers your customers a unique, streamlined experience.

Accelerate adoption rates

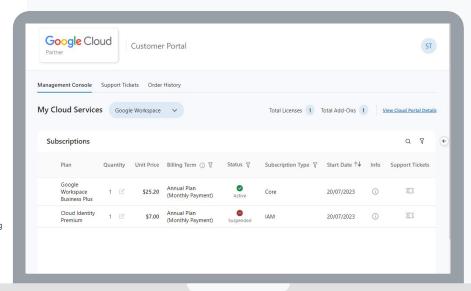
Boost end customer adoption rates through a user-friendly, modern interface and intuitive functionalities. Deliver a compelling experience that encourages users to explore upgrades or complementary products.

Seamless onboarding and customer experience

Transform onboarding with automated communications, integrating users seamlessly into your platform. Enable customers to track orders and manage account effortlessly, providing a smooth and hassle-free experience from the start

Optimise your supply chain

Elevate operational efficiency by streamlining your supply chain.

















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Channel Promotions

Let Synnex help certify your team!

Learn and Practice
Choose on-demand classes, earn Google Cloud Skill
Badges, or learn with Synnex

Prepare
Review Google Cloud exam guides, sample questions,
consult with Synnex on tips to best prepare for the exam

Request Exam Voucher
Complete Intake Form to request an Exam Voucher

4 Certify
Use Exam Voucher to book in your exam

Share the love and earn!
Share your official certification on LinkedIn with
#GetCertifiedwithSynnex and tag Synnex to receive a
\$50 Prezzee Gift Card

^{*}Terms and Conditions apply







Control of the Contro









Channel Promotions

\$1 Chrome Keyboard & Mouse with every Chrome purchase

For a limited time only, with any purchase of Chrome hardware with a Chrome management license, you can add on a Chrome Keyboard & Mouse (valued at \$69) for just \$1!

Simply add PROMO-CHROME-WIRED-KBMS @ \$1 ex to your PO to take advantage of this special offer!

For detailed T&C or if you have any further questions, please email your ChromeOS Specialist 📧 linday@au.synnex-grp.com











**









Channel Promotions

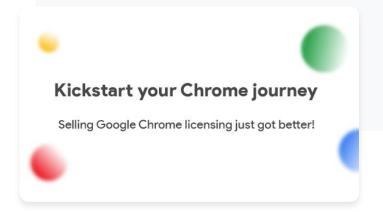
Start earning rewards with Google Chrome licensing

Identify a new opportunity
Identify and register a new domain to your business and to Google to receive a \$50 gift card

Schedule a meeting

Attend a meeting with your end user, a representative from Google and Synnex and receive a \$100 gift card

Seal the deal
Transact Chrome Licensing through Synnex and earn
Synnex account credit for each license sold



→ <u>Learn more</u>

^{*}Terms and conditions apply.















Meet the Logitech Rally Bar Family Google Certified for Meet on Android

Meet on Android leverages the onboard computing available on the Logitech Rally Bar, Rally Bar Mini, and Rally Bar Huddle to run the Google Meet application within Logitech CollabOS, an Android-based operating environment.

This is great for end users who prefer the streamlined integration of Google Meet without a Meet Compute system!

MEET ON ANDROID

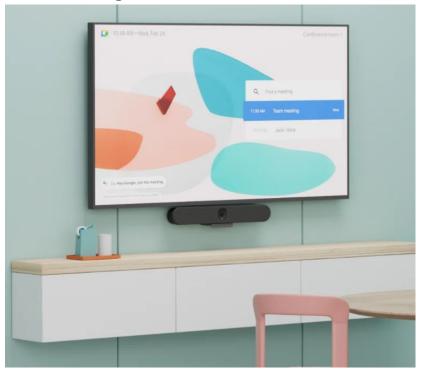
With Tap IP and Rally Bar conference camera



To learn more about Logitech for Business solutions like the Rally Bar Family or Meet on Android, please reach out to the <u>Logi VC team</u> or <u>Linda Yuan</u>

o chromeOS

logitech for business















ATEN UH3234 Docking Station for Chromebook: The Ultimate Upgrade

Boost your Chromebook's potential with the **ATEN UH3234 USB-C Multiport Dock**.

Key Features:

One-Cable Connection: Connect up to 10 devices instantly through a single USB-C cable.

Stunning 4K Display: Extend your Chromebook to an external 4K monitor for an ultra-high-definition visual experience.

Power Delivery Pass-Through: Provides up to 60W of power to your Chromebook while simultaneously charging connected devices.

Q4 Promotional Offer: Buy any Chrome device & bundle an Aten UH3234 dock for **95ex** (RRP 159 inc). Simply reference #CHROME on your PO to take advantage of this limited time offer!

For detailed T&C or if you have any further questions, please email your Google Specialist 📧 linday@au.synnex-grp.com







ALOGIC Smartbox Charging Solutions

Seamless Intelligent Charging for Chromebooks

Introducing the ALOGIC Smartbox series, now available through Synnex!

The ALOGIC Smartbox is a cost-effective, safe and easy way to charge and secure Chromebooks. It's rugged design combined with the intelligent self-monitoring charging system makes it a veritable workhorse in any classroom or training room environment.

Features include:

- easy to access sliding shelves with cable management clips,
- available in Cube, Cabinet and Trolley format
- device capacity ranges from 8 up to 42 (depending on solution)
- accepts up to 15.6' devices, depending on solution
- sturdy plastic dividers to separate each device
- intelligent charging system
- durable and elegant design & much more!

Please reach out to Mayank Manchanda or Linda Yuan for more information.











ChromeOS & Google Workspace Update







Introducing Gemini for Google Workspace



Gemini Business

Al-powered assistant for teams of all sizes:

- Gemini in Gmail, Docs, Slides, Sheets, and Meet
- Enterprise-grade data protection
- Our most capable generative AI model with Gemini, 1.0 Ultra
- Meets the needs of typical business users with monthly usage limits

A\$28 /user/month, one year commitment

Learn more from this Announcement

Gemini Enterprise

Includes everything from Gemini Business, plus:

- Advanced meetings with translated captions in 15+ languages
- Full access to generative AI capabilities
- Other Features currently in Private Beta

A\$42 /user/month, one year commitment

The next chapter of our Gemini era



@Gemini





*Terms and conditions apply.











Introducing ColabPro and ColabPro+ for Google Workspace

Hosted Jupyter Notebook service that requires zero setup to use for machine learning, data science, and education specialists

Colab Pro

Enhancing Colab's free tier with:

- 100 compute units per month Compute units expire after 90 days.
- ✓ Faster GPUs
 Upgrade to more powerful GPUs
- ✓ More Memory Access Google's highest memory machines
- Terminal
 Ability to use a terminal with the connected VM

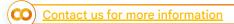
A\$11.67 /user/month, one year commitment

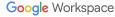
Colab Pro+

Includes everything from Colab Pro, plus:

- An additional 400 compute units for a total of 500 per month
 - Compute units expire after 90 days.
- Faster GPUs
 Priority access to upgrade to more powerful premium GPUs
- Background Execution
 With compute units, your actively running notebook will continue running for up to 24hrs, even if you close your browser

A\$58.34 /user/month, one year commitment







ChromeOS SMB Partner Marketing Kit

The ultimate resource to grow your ChromeOS business with your SMB clients.

The marketing kit is an all-in-one resource designed to help you amplify the StarterKit promotion to your customers. Inside the marketing kit, you will find a range of digital marketing assets including: eDM, landing page, website banners and more!















Zero reported
ransomware attacks on
ChromeOS devices. Ever.

Free your business from ransomware with ChromeOS

Get Demo Pricing for SMB
Work Solutions and save up to
50% off RRP



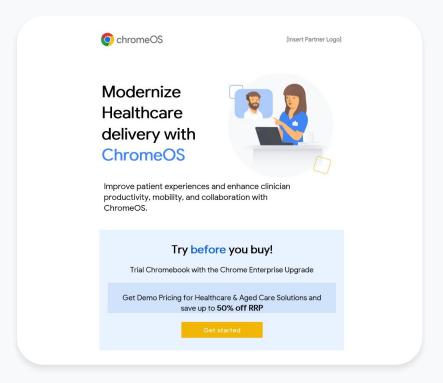


ChromeOS HealthCare Partner Marketing Kit

The ultimate resource to grow your ChromeOS business with your healthcare clients.

The marketing kit is an all-in-one resource designed to help you amplify the StarterKit promotion to your customers. Inside the marketing kit, you will find a range of digital marketing assets including: eDM, landing page, website banners and more!













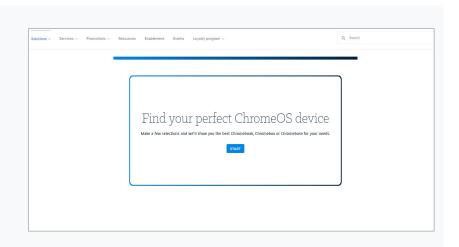


ChromeOS Device Selector

Find your perfect ChromeOS device

Make a few selections and we'll show you the best Chromebook, Chromebox or Chromebase for your needs.















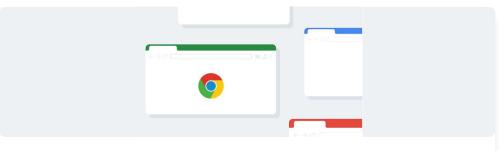
Training

Chrome Insider: Top tips and demos for today's IT and security teams

Top tips and demos for today's IT and security teams.

Learn about new capabilities coming to Chrome, and get tips on managing your browser deployment during this technical digital event.

Register to access recording



Chrome Insider: Tips and demos for today's IT and security teams

Do you have the right browser strategy for your organization? There's a whole lot more to Chrome than your enterprise may realize. Whether it's tighter security controls, more granular insights or an easier way to manage Chrome, there is something in these sessions for IT and security pros of all levels.

Get an insider view into top tips and tricks and see demos of some of the latest browser capabilities that will help your organization improve and secure how your teams work on the web.





Google for Education Update













Programs & Promotions



Independent School Promotion

Get 18% discount on 3 year Google Workspace for Education commit

Terms and conditions apply.



Chrome Kickstarter Program

Earn up to \$150 in gift cards for net new deal registrations to Google.

Terms and conditions apply.

Zero-touch enrolment

A streamlined way to automatically enrol compatible Chrome OS devices.

Zero cost, Zero-touch enrolment

Get zero-touch enrolment service free for Chromebooks purchased together with Chrome Education Upgrade licenses from Synnex Australia

Terms and conditions apply.

Program overview



Register for info session on Nov 8

The Google for Education Services Offer is an incentive program that provides no cost or low cost services to K–12 schools and higher education organizations in the Asia Pacific region when they purchase Google Workspace for Education Plus edition licenses or Chrome Education Upgrade for devices running on ChromeOS. The value of services increases with the size of purchase.

The services are delivered by authorized Google for Education partners and are designed to help schools enhance the impact of Google for Education tools on teaching and learning.

Services fall into four categories: Educator Training, ChromeOS Deployment, Google Workspace Deployment, and Data Analytics.

Customer purchases eligible products

Chrome Education Upgrade

Google Workspace for Education Plus Edition



Partners provide Services

Educator Training

Google Workspace Deployment

ChromeOS Deployment

Data Analytics



Impactful Teaching and Learning

Launch: Guide to Al in Education

We believe AI is going to help learners, educators, and school communities unlock potential in ways we can't even imagine yet. From unleashing creativity to offering personal support to supercharging productivity, AI can advance the quest for understanding in all kinds of powerful ways

Share with your customers and education team today. Localisation in 20+ languages in progress.

http://goo.gle/EduGuidetoAl

7



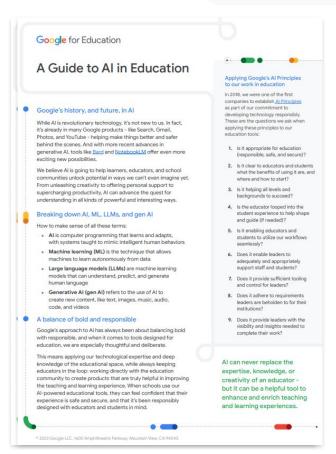
























Endpoint Education Upgrade

A new Google for Education solution that lets you manage **phones and tablets** easily.



Advanced account management

Seamlessly manage student and educator accounts from anywhere, including setting up accounts, controlling access, and resetting passwords.



Deployment and device management

Proactively manage your fleet in one central place to find devices, set device policies, and manage apps and extensions.



Strong security controls

Protect your school community by controlling user access to app-based identity and device context, and set rules and alerts to limit data loss and suspicious activity.

5.2









Available in flexible licensing options

Choose between managing your school's users or devices.



User-based license

- Great for schools that need flexible coverage that they can adjust each year
- Available on personal and school-owned devices*
- \$6.88 AUD per user/year



Device-based license [coming in H2]

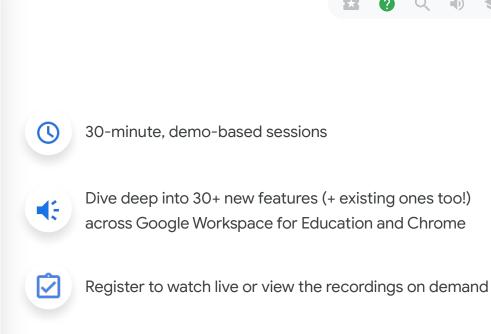
- Great for schools that have shared devices that many students sign in to daily
- Available on school-owned devices only
- \$6.88 AUD per device/year [subject to change]



Upcoming training sessions on Google tools

Register to attend quick-hitting, demo-based product training on Google Workspace for Education and Chrome / Chromebooks.

Check out our 12-part product training series that covers a range of topics including: how to deliver impactful instruction, keep users safe online, prevent cybersecurity threats, and create more engaging lessons.





Register Here

7











GSEfE Transition: License assignment watch point



For large GSEfE to Plus transitions with 15k+ licenses, auto-assignment is still automatic, but may take time to propagate.

The admin console starts to assign the licenses automatically to the users immediately after acceptance, but completing the entire batch can take some time for larger institutions.



What Partners can do:

Educate: Ensure large customers are aware. Set expectations that there may be a brief disruption.

Plan: Time the acceptance of large transitions at the end

of the day or on Friday to minimize impact.













Channel News

Upcoming Price Changes

As previously shared, effective 20th February 2024*, Google for Education is making changes to our pricing and licensing.

Here's what's changing

- Global Price List Adjustment
- Adding price differentiation for Teaching & Learning Upgrade on the Flexible Plan
- New Multi-year commitment discounting framework

Commit to a Multi-year Commitment now to secure current pricing!

^{*}Pricing changes will apply to all existing customer orders sometime between June 1, 2024 and July 1, 2024.



	Legacy Pricing, AU\$	Current Commit Pricing, AU\$	Current Flexible Pricing, AU\$
Education Plus (student / year)	5.50	6.88	N/A
Education Standard (student / year)	3.50	4.38	N/A
Teaching and Learning Upgrade (faculty user / month)	4.00	5.00	6.00













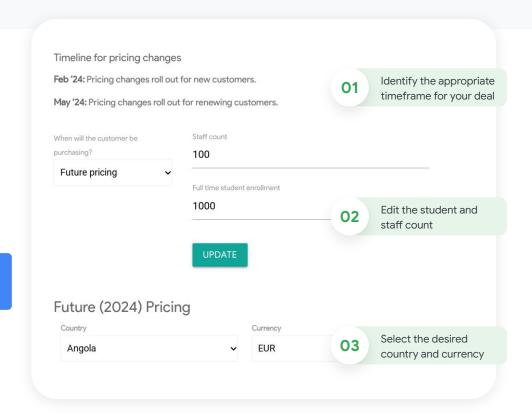
New Pricing Calculator available on Partner Advantage

We've updated the partner pricing calculator on Partner Advantage that captures 2024 pricing changes and automatically calculates any applicable country and multi-year discounting.

Easily toggle between current or future pricing, and access pricing across available currency for specific countries.

Login to Partner Advantage at <u>g.co/educonnect</u> Google for Education > Order

Reminder: Please do not share this calculator with end-customers.











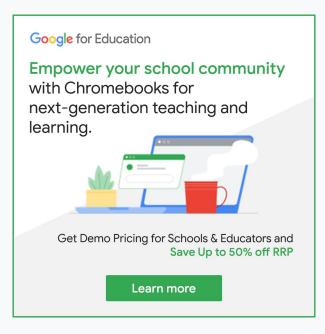


Australian Google for Education Partner Marketing Kit

The ultimate resource to grow your Google for Education business with your schools & institutions.

The marketing kit is an all-in-one resource designed to help you amplify the StarterKit promotion to your customers. Inside the marketing kit, you will find a range of digital marketing assets including: eDM, landing page, website banners and more!













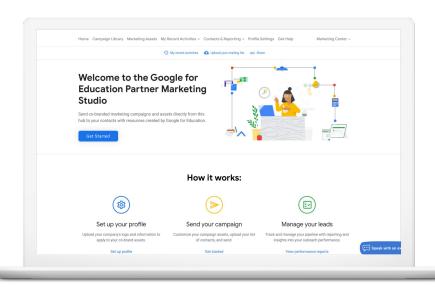


Save time Marketing Google for Education

Complimentary access to Google-produced content and simple tools to build effective campaigns.

Partner Marketing Studio is a platform you can use as a lightweight marketing automation system to help you send emails or publish landing pages within minutes. It's also a co-marketing tool to help you highlight your brand alongside Google's. Using Studio enables you to:

- Speed up your go-to-market process
- Enhance the quality of assets
- Manage content and contacts
- Monitor campaign performance
- Get started: Partner Marketing Studio Onboarding Guide
- → <u>Learn more</u>: Partner Marketing Studio video tutorial

















Partner Marketing Studio October webinar

Join this month's Partner Marketing Studio webinar as the concierge team take you on a deep-dive of our newly launched campaign "Six Gemini for Google Workspace tips every educator should know".

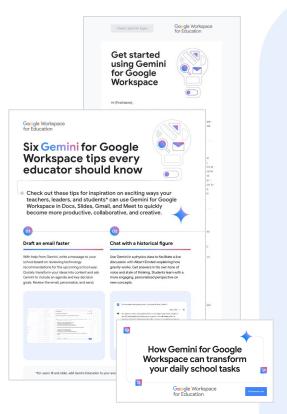
Learn how to generate demand with ready-to-deploy campaign assets that provide tips on AI and practical use cases with Gemini for Google Workspace!

Date: 16 Oct, WednesdayTime: 2.30 -4.30 pm AEDT

Webinar link:

https://meet.google.com/dea-eqck-ubi

View campaign on Partner Marketing Studio



Meet the Partner Marketing Studio concierge team!

Personalised and individual support from the concierge team: the Macro concierge team will offer you online individual support whenever you need it, on top of a monthly group webinar where new campaigns and platform features will be highlighted.

The team will accompany you with:

- Comprehensive Onboarding
- Objectives' definition
- Campaign Planning
- Timely Feedback
- Training and Educational Sessions

Book PM Studio onboarding











Google Cloud Platform Update

















Synnex advances Google **Cloud Security**

We are thrilled to share the exciting news of our expanded strategic partnership with Google Cloud, enriching our comprehensive portfolio through the integration of Google Cloud Security.

This milestone signifies a significant step forward in our collaboration with Google Cloud, opening up fresh avenues for partners and MSSPs to harness a powerful Al-driven, intelligence-led approach to cybersecurity.

Synnex partners can now supercharge their Enterprise Cybersecurity Practice by leveraging the robust Google Cloud Security suite, which includes Chronicle Security Operations.

Read more about the partnership

For further details on Google Cloud Security, reach out to our Google Cloud team at **E** googlecloud@au.synnex-grp.com

















Reminder!

Google Workspace Customer value-based Discounts & Incentives are live

As previously communicated by Google, there are changes in the discount and incentives structure for Google Workspace. Google Workspace changes were effective **April 1 2024**, and Google Workspace for Education changes were effective **July 1 2024**.

Update 1: Incentives Updates

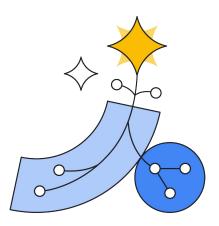
Effective April 1, 2024, Google Workspace Rebates will change as per below:

- Increased New Customer Rebate from 30% → 40% on ACV in year 1 for Premier Level Indirect Resellers.
- Increased New Customer Rebate to 8% → 15% on ACV in year 1 for Partner Level Indirect Resellers.

Update 2: Partner Discount Changes

- The partner program discount for renewal and upsell will change to 12%.
- The partner program discount for new customers offered by Google and Synnex including SKU upgrades remains 20%.
- All additional discounts for Google Workspace will be provided under a condition whereby the reselling partner must adhere to a maximum retail price.
- Transfer Margin Policy will be enforced by Google and discounts offered by Synnex will 2%
- Partner Discount changes applies to both Fixed Term Commit and Flexible Plans.

For further details, reach out to our Google Cloud team at 📧 googlecloud@au.synnex-grp.com







^{*}Note: Minimum Order Value applies to be eligible for New Customer Rebate



Announcement

Introducing Google Threat Intelligence: Actionable threat intelligence at Google scale

Google Threat Intelligence, a new offering that combines the unmatched depth of our Mandiant frontline expertise, the global reach of the VirusTotal community, and the breadth of visibility only Google can deliver, based on billions of signals across devices and emails.

Google Threat Intelligence includes Gemini in Threat Intelligence, our Al-powered agent that provides conversational search across our vast repository of threat intelligence, enabling customers to gain insights and protect themselves from threats faster than ever before.



















Channel News

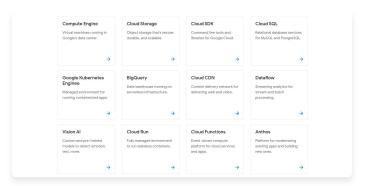
Google Cloud Platform

Build what's next. Better software. Faster.

With over 4,500+ products, future proof infrastructure and powerful data and analytics, Google Cloud Platform has everything you need to build and scale.



Everything you need to build and scale









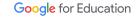
Product Launches & Stock Updates













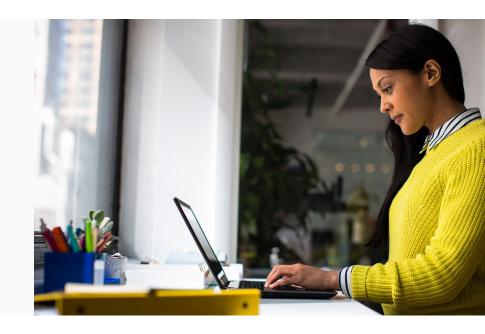


Stock update & availability

Please <u>request access to this sheet</u> for up-to-date Chrome Upgrade, Workspace and Zero-Touch Enrolment pricing along with current hardware availability, and <u>follow the Synnex Ordering</u>

<u>Process</u> to place your order.

















Google Chrome licensing ordering process



Reseller (you) is to complete the below Google Form, the purpose of this form is to identify key ordering information for both the Reseller and the end-user.



Google Form

It is highly important to ensure that the correct primary domain information is populated in the Google Form, if you have any queries, please email

googlelicensing@au.synnex-grp.com

2

Reseller is to send an official purchase order (PO) to your Synnex internal account manager and cc googlelicensing@au.synnex-grp.com

with matching PO Number, Product Code and quantities to what you've submitted to Google Form.

Details on your PO and the Google Form submission should match 100%, should there be any discrepancies, your Synnex account manager will contact you to clarify.



Off-Domain Email Address (on Google Form) is the end-user's secondary email outside of their organisation domain, it is used as a safety measure when the end-user is locked out of their domain email.

Without an off-domain email address, Google not be able to deploy your licensing order.



Once this process is complete, Synnex will process your purchase and expected turnaround time is typically 5 working days. Google will send automated licensing details directly to your enduser, while copying you on the email.

Synnex invoice to reseller will appear on your Synnex web login a day later.



No returns Policy

Reminder: As you're already aware Google has in place a strict no returns policy on Chrome Education Upgrade and Chrome Enterprise Upgrade.

Please ensure the domain, product and quantity is correct before placing the order, if you have questions feel free to reach out to the Synnex team for assistance.







Google Workspace ordering process

Provisioning Google Workspace is easily done via Synnex's Cloud Marketplace by following the below steps:

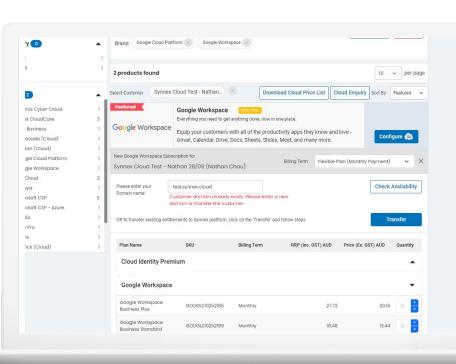
- 1 Create New or Select Existing Synnex Cloud Customer Entity
- 2 Enter your Customer's Google Domain for validation

For New Google Customers:

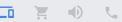
- Confirm the Billing Term, and enter the Users required next to the Edition you'd like to purchase
- Follow the prompts to Confirm Provisioning

For Existing Google Customers:

- Click Transfer to initiate the Transfer Process
- Provide your Reseller Public ID to your customer and ask them to generate a <u>Transfer Token</u>
- Follow the prompts to confirm
 Transferrable Billing Term &
 Subscription Details
- 6 Confirm Transfer







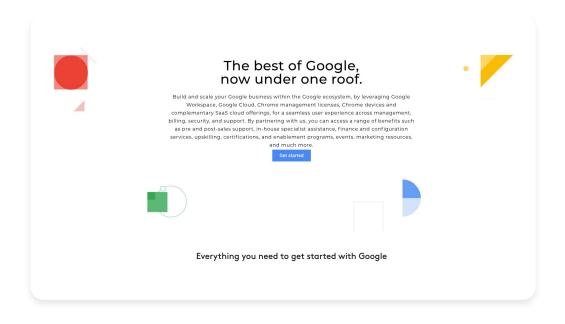
Channel Marketing

Synnex Google microsite

Be sure to bookmark <u>qoogle.synnex.com.au</u>

Some of the key pages include:

- Services offered by Synnex
- Promotions you can leverage
- And more!

















Contacts

\$

Order & invoicing

Synnex Chrome: googlelicensing@au.synnex-arp.com

Synnex Workspace:

googlecloud@au.synnex-grp.com

Technical Support:

googlesupport@au.synnex-grp.com



Synnex Google Site

https://google.synnex.com.au/



Sales

Synnex Chrome:

Linda Yuan - linday@au.synnex-grp.com

Synnex Workspace & Cloud:

Martin Joseph - martinm@au.synnex-grp.com



LinkedIn

Synnex Australia

Synnex Cloud





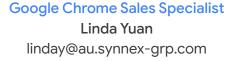




Contacts

Meet the team







Google Cloud Sales Specialist
Martin Melookaran
martinm@au.synnex-grp.com



Technical Cloud Pre-sales Sean Chandrasekara seanc@au.synnex-grp.com





Thank you!













